



Women in Development of Northeastern New York

Building networks, sharing best practices, and working collaboratively for our collective success.

How Will Tech Valley's Growth Affect Your Nonprofit Organization?

Wednesday, September 15, 2010 Registration Deadline: September 8, 2010

7:30-8:00 am - Registration, Networking and Buffet Breakfast 8:00-10:00 am - Program

Location: Wolferts Roost Country Club, 120 Van Rensselaer Blvd., Albany

Tech Valley ... Global Foundries ... Malta ... Rensselaer Tech Park ... We've all heard bits and pieces about the growth of the tech industry in our area. Yet most of us have not grasped what potential impact this will have on our not-for-profits.

It is our nature to ask, will the Tech Valley executives and workforce be philanthropic? But have you considered what services they may require of your organization? Do they crave the arts? Maybe they love children's causes. Better yet, is there a possibility they will become volunteers? Join us on September 15 to hear from regional experts about the hundreds of transferred employees and their families that our region will begin to see.

You may have attended programs on Tech Valley before, but this one is designed specifically for development professionals. Our panel discussion will focus on the impact of Tech Valley on our region and share what this means for the not-for-profit sector, including:

- Demographic description of people involved
- Factors that may influence new approaches to philanthropy
- Expectations of nonprofits; what services this sector will demand
- How this sector will want to be involved with nonprofits
- Things to avoid/lessons learned from like areas (such as Austin, Texas, a Global Foundries location)

We are pleased to have:

Linda Hillman, President of the Rensselaer County Regional Chamber of Commerce, as moderator of our panel discussion.

Judith Saidel, Associate professor in the Department of Public Administration and Policy at University of Albany, who is well known in tech circles. Her extensive study of the tech-driven boom and post-boom period in Austin, Texas will help us understand the human side of economic development.

Entrepreneur **Eric Burnett** will bring his personal experience as CEO of a start-up technology company that is focused on research in its effort to applying advanced nanotechnology applications in products. His company, Auterra, Inc., formerly Applied NanoWorks, has recently moved to the Saratoga Tech + Energy Park. Eric will be familiar to many, as he and his family volunteer for a number of not-for-profits in the region.

The transfer of executives from across the country generally requires the transfer of their families as well. Tech Valley Connect is a service that helps "trailing spouses/partners" with their integration into new communities. This means helping them identify services provided by not-for-profits and ways they may get involved. **Angela McNerny** is the director and will share some of her recent experiences and how they are preparing for the influx.

Our program will also include an executive from a major Tech Valley company, such as Global Foundries.

Yes! I would like to attend *How Will Tech Valley's Growth Affect Your Nonprofit Organization?* on September 15.

- Please reserve _____ spots for WID members (at \$20/member).
- Please reserve _____ spots for non-WID members (at \$35/non-member).
- I would like to become a member of Women in Development (\$60/annually).

Please list the names of the people who will be attending this program.

Name _____ Member Non-Member
 Name _____ Member Non-Member

Please share your contact information.

Organization _____
 Address _____
 City _____ State _____ Zip _____
 Daytime phone _____ E-mail _____

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Registrations made after this date will be assessed a \$5 late fee. Unpaid reservations will be invoiced regardless of whether someone is in attendance at the program. We thank you for understanding that WID must pay for every reservation made.

Please send payment to: Women in Development • P.O. Box 5871 • Albany, NY 12205 • membership@widneny.net
To register online by credit card, visit our website at: www.widneny.net/programs.htm