



# Women in Development of Northeastern New York

Building networks, sharing best practices, and  
working collaboratively for our collective success.

## Building on What's Strong - *A Look at our Own Personal Leadership, Influence and Power*

**Wednesday, September 14, 2011      Registration Deadline: September 7, 2011**

**7:30-8:00 am** - Registration, Networking and Buffet Breakfast: • **8:00-10:00 am** - Program

**Location:** Wolferts Roost Country Club, 120 Van Rensselaer Blvd., Albany

This interactive program will explore a simple, yet dynamic model of personal leadership, relevant to development officers who spend much of their professional lives influencing others to embrace, volunteer, and donate to their not-for-profits.

By building on our signature strengths, engaging others with confidence, and creating a compelling vision for the future, we are more likely to achieve goals. Even better is to achieve goals with greater ease and enthusiasm and a heightened sense of accomplishment and personal power.

This program promises to be reflective, engaging and action oriented. To our knowledge, it is the first program offered in the region with a focus on identifying and celebrating individual strengths and personal leadership, specifically designed for development professionals. This means activities and discussions will have relevancy for you, a professional in the development field.

### ***Our Presenter: Marsha Ras, M.S***

Ms. Ras has been self-employed as Principal of Hall & Associates, a career and leadership coaching practice, since the early 90s. Earlier in her career, she was director of external affairs for the School of Management at RPI.

Today she designs, develops and delivers workshops on a variety of career and leadership topics. Most recently she added VOIP career coaching to her practice and is currently working with more than 50 clients located throughout the U.S. in a variety of sectors. Ms. Ras also designs and delivers seminars and workshops on topics such as team building, conflict management, strategic planning and personal power. Additional experience includes serving as "resident career coach" for the entire employee population of a manufacturing plant that was closing in phases.

In addition to her coaching practice, Ms. Ras is currently on the boards of the Sunnyview Hospital Foundation in Schenectady and Unity House in Troy, where she serves as a co-chair of its capital campaign.

**Yes!** I would like to attend "Building on What's Strong" on September 14, 2011.

- Please reserve \_\_\_\_\_ spots for WID members (at \$20/member).
- Please reserve \_\_\_\_\_ spots for non-WID members (at \$30/non-member).
- I would like to become a member of Women in Development (\$60/annually).

**Please list the names of the people who will be attending this program.**

Name \_\_\_\_\_  Member     Non-Member

Name \_\_\_\_\_  Member     Non-Member

**Please share your contact information.**

Organization \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Daytime phone \_\_\_\_\_ E-mail \_\_\_\_\_

**Registration Deadline is  
September 7, 2011**  
Registrations made after this date will be assessed a \$5 late fee. Unpaid reservations will be invoiced regardless of whether someone is in attendance at the program. We thank you for understanding that WID must pay for every reservation made.

**Register online at [www.widnyny.net](http://www.widnyny.net), e-mail [membership@widnyny.net](mailto:membership@widnyny.net) or visit our website or call Sheila Bouck at 869-5761.**

**Or send payment to:** Women in Development • P.O. Box 5871 • Albany, NY 12205 • [membership@widnyny.net](mailto:membership@widnyny.net)